

**FOR IMMEDIATE RELEASE**



Contact: Desirae Hrynko  
Phone: 910.612.1189  
Email: dhrynko@wilmingtonhealth.com

## **Penslow Medical Center to Become Wilmington Health at Penslow**

**HOLLY RIDGE, NC – March 1<sup>st</sup>, 2021** - Penslow Medical Center and Wilmington Health have been dedicated partners since 2016. With the current partnership, Wilmington Health provides managerial services along with staffing. In alignment with continued commitment to the community and in order to provide maximum resources, the Wilmington Health and Penslow Medical Center administrations have decided to expand upon the excellent care they provide. It is with great honor that we announce beginning 03/01/2021, Penslow Medical Center will become “Wilmington Health at Penslow”. This transition will come with building improvements, internal referrals, additional access to imaging services, a robust medical record and more!

“Penslow Medical Center is a longstanding staple of the community and the essence of what it has always been will be preserved and respected” states Gabrielle Von Rupp, Operations Manager at the Holly Ridge practice. Norman Taylor, future clinical manager, adds, “Our goal is to create a smooth transition for our patients, and it will be important that we keep our existing patients well-informed of practice changes. As a manager of our Jacksonville practice as well, I understand the importance of stability, valuing our local resources, and most of all valuing our patients.”

At Wilmington Health at Penslow, the purpose of the clinic will remain as it has been since its 1977 inception; to serve the community including the uninsured and underinsured. This will also include ensuring access to care for our Medicaid, Medicare, Military, and Self-Pay patient population. Additionally, access to our provider, Gail Robinson, FNP-BC will also remain the same. The hours will expand to five days a week from 8am to 4pm. There are plans to provide additional services at the Holly Ridge location in the future, and those updates will be provided as they come to fruition. Wilmington Health is, and always has been, dedicated to doing whatever is needed to keep healthcare in the community.

Gabrielle and Norman voiced the same sentiment, “We look forward to continuing care for our valued community members, and we thank our community, our local businesses, and their families for choosing us to serve their healthcare needs.”

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**About Wilmington Health:** Since 1971, Wilmington Health has been committed to the care and health of our community in Wilmington as well as all of Southeastern North Carolina. Wilmington Health is physician-owned primary care and multi-specialty medical practice. In this way, Wilmington Health is able to provide a comprehensive and coordinated approach to the care of all our patients. Wilmington Health is committed to using collaborative, evidence-based medicine in providing the highest quality of care to the patients we serve.

**Wilmington Health at Penslow**  
**Holly Ridge, NC 28445**  
**910.329.7591**

